

## The Dolans



When it comes to making practical dollars and sense of confusing money information, you can bank on America's only husband and wife national radio team, Ken and Daria Dolan! The blustery Ken and down-to-earth Daria are recognized personal financial experts who have more than 35 years of experience over a broad base of personal finance topics. Ken and Daria can be heard weekdays from 1pm to 3pm on WOR Radio in New York City and on more than 200 radio stations across America in all 50 states on their personal finance call-in show, *"THE DOLANS"* on the WOR Radio Network.

Their national radio program is on the *"Top 10"* list of the most-listened to radio shows in America...as ranked by TALKERS magazine.

In addition to their duties on the WOR Radio Network, Ken and Daria are always on demand as guests and contributors from a host of national programs and publications. They are former weekly MONEY contributors to the national morning television shows CBS This Morning and CBS Saturday Morning and hosts of a daily television show on CNBC.

The Dolans have been awarded the only four-star rating for financial broadcasting excellence by *Newsweek Magazine*. They are also members of *Vanity Fair Magazine's Radio Hall of Fame*.

With involvement in so many media related activities and as parents of a daughter, Ken and Daria have experienced, first-hand, the constant struggle against time to keep abreast of new developments in an increasingly complex world. It is from that point of view that they relate to consumers on a wide variety of personal finance topics.

The marketing of personal financial services has become a dynamic retail business, offering consumers a mind-boggling array of alternatives. According to the Dolans, their mission is to simplify for their listeners this often confusing world of everyday personal finance including real estate, insurance, stocks and bonds, planning for retirement, career, travel and estate planning. With a laid-back, conversational style, the Dolans not only accomplish their mission but, as "The Dolans" listeners will attest, they also put a whole lot of fun into the field of personal finance.